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VOLUME 34

2007



GENERAL INTEREST

Communication is 93% Nonverbal: An Urban Legend Proliferates

The Triad of Evil and the Bush Incumbency: Convergence, Competition and Cooperation

Recognizing College Students of Today: Generational Shifts Prompt Pedagogical Shifts

Scripting Relationships Through Adolescent and Adult Dramas: Perceptions of Completion in Romantic Relationships

Rhetorical Strategies of Visual Pleasure in Situation Comedies: 'Friends' and Female Body Image

TEACHER'S WORKBOOK

Developing a Senior Capstone and Portfolio Course

Dusting Off the Trophies: Filling in the Gaps in the Forensics Collective Memory

Making Historians of Theatre History Students: The First Three Steps

TomKat!: Linking Theory and Practice in Communication Studies Courses Through the Introduction and Application of Social Exchange Theory

Not Your Average Speech of Self-Introduction: The "Talking Résumé" Alternative

Towards Curtailing Speaking Anxiety Via Impromptu Speaking and Oral Interpretations

BOOK REVIEWS

Generation Me, by J. M. Twenge

Mediamaking: Mass Media in Popular Culture, by L. Grossberg, E. Wartella, D. Whitney, & J. Wise

Communication & Theater Association of Minnesota
JOURNAL

Editor's Note

During the 2006-2007 academic year, the CTAM Board of Governors decided that the *CTAM Journal* would go to an all-online format, beginning with the current issue (Volume 34, 2007). With this change, we remain dedicated to producing a high quality journal comprised of articles that have gone through a rigorous review process, while achieving the goal to increase access of the journal to a wider audience.

As the journal goes online, some readers will notice that the size of the journal has also changed. For ease of printing, the journal is now formatted for a standard 8 ½" x 11" page.

I would like to thank my Applied Communication Research Methods students—Laura Anderson, Rachel Anderson, Todd Anderson, Benjamin Chiles, Katherine Drewes, Kimberly Folkerts, Megan Luebke, Sean Volk, and Melissa Westfall—for their help in providing the final proofreading for this issue of the journal.

The *Journal* is available at the CTAM Website: <http://www.mnsu.edu/spcomm/ctam/>

COMMUNICATION AND THEATER ASSOCIATION OF MINNESOTA JOURNAL

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Summer 2007

2007 Annual CTAM Conference

Rochester, MN

September 14-15, 2007

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The *Communication and Theater Association of Minnesota Journal* is published annually, usually in the summer, by the COMMUNICATION AND THEATER ASSOCIATION OF MINNESOTA. Regular membership in CTAM includes the journal subscription. CTAM membership information may be obtained from any of the officers or by visiting the CTAM website at www.ctam.us/. Single issues of the *CTAM Journal* may be purchased by contacting the treasurer or editor. Academic institutions or departments may place advertisements in the Journal by contacting the editor.

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CTAM JOURNAL MISSION STATEMENT

The *Communication and Theater Association of Minnesota Journal* (CTAMJ) is the scholarly journal of the Communication and Theater Association of Minnesota (CTAM). The journal is an outlet for articles related to issues of discipline-related importance including articles discussing innovative teaching methods. All theoretical and methodological approaches are welcome.

Authors should submit an **electronic** copy of their work as a Word document by e-mail to the editor. A separate, electronic title page should include a 100-125 word abstract of the article, author's name and professional title, job title, the school or institutional affiliation of the author/s, a mailing address, and an e-mail address. Care should be taken that author identification has been removed from the manuscript itself for review purposes. **All manuscripts should be prepared according to current APA or MLA guidelines.**

CTAMJ encourages contributions from scholars and practitioners, who comprise all segments of the journal's readership, including K-12 educators, graduate school, community college, and college or university groups. The journal welcomes theoretical and applied articles from both the theater and communication disciplines. Capable scholars in the appropriate field will blindly review all general manuscripts.

No work will be accepted or rejected purely on the basis of its methodology or subject. Author sex, race, ethnic background, geographical location or work affiliation (secondary/college level, department, etc.) of the author(s) are never considered in making editorial judgments. The demands of the disciplines of speech communication and theater are key factors in the editorial judgments made. All editorial decisions attempt to balance these demands with the needs and interests of the journal's readers.

The journal is guided by three key principles:

- *To provide an outlet for the expression of diverse ideas.*
- *To publish high quality scholarship in the disciplines of Speech Communication and Theater.*
- *To meet the journal-related needs of CTAM and its members.*

EDITORIAL POLICY

The call for Manuscripts goes out in the fall of the year and the deadline for submissions is in March of the following year. Details of how to submit are given in the Call which is sent to all members, departments, and announced in SPECTRA. Book review ideas should be queried with the editor in advance of the submission date. Book reviews are generally published if accepted on a space available basis. All articles are read anonymously by at least two associate editors. All author identification markings are removed from the articles and no editor reads the work of a colleague. Associate editors may submit articles to the journal, but their work must go through the process of blind review, just as any other submitter. The journal editor facilitates the process and makes final decisions based on the associate editor's recommendations and comments.

If there are any questions about the process, please direct them to the journal editor.

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CALL FOR MANUSCRIPTS VOLUME 35, SUMMER 2008

The Communication and Theater Association of Minnesota Journal is seeking manuscripts for Volume 35, scheduled for publication in summer 2008. The journal welcomes theoretical and applied articles and teaching suggestions from theater, communication and forensics professionals from secondary and collegiate levels. All general articles will undergo a blind review process by a minimum of two reviewers. Manuscripts may be submitted for one of two sections: general interest research and essays, and teacher's workbook. Please indicate whether the manuscript is intended for the general interest research and essays section, or the teacher's workbook section. Contact the editor concerning book review proposals.

Authors should submit an **electronic** copy of their work as a Word document by e-mail to the editor. A separate electronic title page should include a 100-125 word abstract of the article, author's name and professional title, job title, the school or institutional affiliation of the author/s, a mailing address, and an e-mail address. Care should be taken that author identification has been removed from the manuscript itself for review purposes. **All manuscripts should be prepared according to current APA or MLA guidelines.**

Authors are reminded to keep the *Journal* audience in mind: students and teachers at the high school, community college, private college, and university levels. All manuscripts must be submitted by March 31, 2008. Please e-mail manuscripts and any questions to Aileen Buslig, *CTAM Journal* Editor, buslig@cord.edu